

Open call for complex care webinar proposals

Deadline: January 18, 2023

Background

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the **Camden Coalition**, offers monthly **virtual learning opportunities** to share the latest knowledge in the emerging field of complex care, build the complex care community, and uplift the voices of individuals with lived experience of complex health and social needs and those in underrepresented communities.

The National Center is holding an open call for webinar proposals through **January 18, 2023**. Free of charge and hosted through Zoom, the selected hour-long webinars will feature subject matter experts across the country covering a range of topics relevant to the field of complex care and will be held throughout 2023.

Your lived experience and your work in the complex care field make you content experts, and we want to give you a platform to share your expertise with complex care practitioners and decision-makers across the country. Priority will be given to webinars that include a community member/consumer of complex care as a primary presenter and content expert.

Webinar information

Each webinar session is a total of 60 minutes, consisting of a presentation and time for questions and discussion. We are seeking webinar proposals on topics related to improving care for people with complex health and social needs, with particular emphasis on:

- ▶ *Building and strengthening community-based ecosystems of care (of particular interest: aligning funding sources and navigating cultural differences across organizations and sectors)*
- ▶ *Complex care workforce capacity (e.g., skills training, career pathways for CHWs and other unlicensed team members)*
- ▶ *Consumer engagement/partnerships (e.g., Community Advisory Boards, Patient Family Advisory Board initiatives, work that centers lived experiences)*
- ▶ *Advancing equity (e.g., changes to governance models or hiring practices)*

View [past virtual learning sessions here](#).

Our webinar audience includes a wide range of roles and sectors. They include many frontline and program staff from healthcare, as well as those working in the social sector, academia, and payer organizations, and individuals with lived experience. We are seeking webinars that engage a wide variety of sectors, disciplines, professions, and lived experiences.

Selection criteria

Webinars will be selected based on the following criteria:

- ▶ *The knowledge applies to other complex care programs and can make a difference in how they do their work.*
- ▶ *The material is professional and well organized.*
- ▶ *The knowledge shared is innovative and brings a fresh angle to how we think about complex health and social needs.*
- ▶ *Speaker diversity:*
 - *Ethnicity and race*
 - *Gender & gender identity*
 - *Geography*
 - *Lived experience of complex health and social needs*
 - *Type of professional experience*
 - *Type of organization*

Inherent to the practice of complex care is acknowledgement of the existence of health inequities: systematic differences in the health status and available health resources for different population groups. All webinars should recognize the impact of these systemic forces (e.g., institutionalized racism) if not addressing them explicitly. Priority will be given to webinars that include a community member/consumer of complex care as a co-equal presenter and content expert.

Key dates

Submissions open: November 16, 2022

Deadline for submissions: January 18, 2023

Webinar presenters notified: February 2023

Webinars take place: March-December 2023

What to expect if you are selected

If your webinar is selected, National Center staff will work with you to select a date and time for the webinar and technology rehearsal, and assist in refining the webinar description and presentation. National Center staff will manage logistics including registration, co-promotion, and day-of technology. We will provide you with promotional materials and ask that you (and your organization, if applicable) share the webinar registration with your network.

Submit your proposal: <https://form.jotform.com/222784028708966>

Questions may be submitted to Alex Lipira at alipira@camdenhealth.org

About the Camden Coalition

We are a multidisciplinary nonprofit working to improve care for people with complex health and social needs in Camden, NJ, and across the country. The Camden Coalition works to advance the field of **complex care** by implementing person-centered programs and piloting new models that address chronic illness and social barriers to health and well-being. Supported by a robust data infrastructure, cross-sector convening, and shared learning, our community-based programs deliver better care to the most vulnerable individuals **in Camden** and **regionally**.

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the Camden Coalition, connects complex care practitioners with each other and supports the field with tools and resources that move complex care forward. The National Center's founding sponsors are the Atlantic Philanthropies, the Robert Wood Johnson Foundation, and AARP.