



Camden Coalition
of Healthcare Providers



The National Center
for Complex Health & Social Needs
An initiative of the Camden Coalition

RFP: Open call for complex care webinar proposals

Deadline: January 13, 2022

Background

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the **Camden Coalition of Healthcare Providers**, offers monthly **virtual learning opportunities** to share the latest knowledge in the emerging field of complex care, build the complex care community, and uplift the voices of consumers and those in underrepresented communities.

The National Center is now accepting proposals during an open call for webinars through **January 13, 2022**. Free of charge and hosted through Zoom, the hour-long webinars will feature subject matter experts across the country covering a range of topics relevant to the field of complex care. Your lived experience and your work in the field makes you content experts and we want to give you the platform to share your expertise with complex care practitioners across the country. Priority will be given to webinars that include a community member/consumer of complex care as a primary presenter and content expert.

Webinar information

Each webinar session is a total of 60 minutes, consisting of a presentation and time for questions and discussion.

We are seeking webinar proposals on topics related to improving care for people with complex health and social needs with particular emphasis on:

- Referral processes (e.g., between healthcare & social service organizations; use of a referral platform or homegrown system)
- Integrated care teams (e.g., incorporating community health workers or specialty clinicians like pharmacists)
- Creating equity (e.g., changes to governance models or hiring practices)
- Complex care workforce capacity (e.g., skills training, career pathways for CHWs and other unlicensed care team members)
- Collaborations between healthcare and community-based organizations, public health, and/or private business (of particular interest: aligning funding sources, navigating cultural differences)

View **past virtual learning sessions here**.

Our webinar audience includes a wide range of roles and sectors. They include many frontline and program staff from healthcare, as well as representatives from the social sector, academia, payer organizations, and individuals with lived experience. We are seeking webinars that engage a wide variety of sectors, disciplines, professions, and lived experience.

Selection criteria

Webinars will be selected based on the following criteria:

1. The knowledge applies to other complex care programs and can make a difference in how they do their work.
2. The material is professional and well organized.
3. The knowledge shared is innovative and brings a fresh angle to how we think about complex health and social needs.
4. Speaker diversity:
 1. Ethnicity & race
 2. Gender & gender identity
 3. Geography
 4. Lived experience
 5. Type of professional experience
 6. Type of organization

Inherent to the practice of complex care is acknowledgement of the existence of health inequities: systematic differences in the health status and available health resources for different population groups. All webinars should recognize the impact of these systemic forces (e.g., institutionalized racism) if not addressing them explicitly. Priority will be given to webinars that include a community member/consumer of complex care as a co-equal presenter and content expert.

Key dates

Submissions open: **November 11, 2021**

Deadline for submissions: **January 13, 2022**

Selected webinar presenters notified: **week of January 24, 2022**

Webinars take place: **Starting in March 2022**

What to expect if you are selected

If your webinar is selected, Camden Coalition staff will work with you to select a date and time for the webinar and technology rehearsal and assist in refining the webinar description and presentation. Camden Coalition staff will manage logistics including registration, co-promotion, and day-of technology. We will provide you with promotional materials and ask that you (and your organization, if applicable) share the webinar registration with your network.

Submit your proposal: <https://form.jotform.com/212624325463956>

Questions may be submitted to Alex Lipira at alipira@camdenhealth.org

About the Camden Coalition of Healthcare Providers

We are a multidisciplinary nonprofit working to improve care for people with complex health and social needs in Camden, NJ, and across the country. The Camden Coalition works to advance the field of **complex care** by implementing person-centered programs and piloting new models that address chronic illness and social barriers to health and wellbeing. Supported by a robust data infrastructure, cross-sector convening, and shared learning, our community-based programs deliver better care to the most vulnerable individuals **in Camden** and **regionally**.

Through our **National Center for Complex Health and Social Needs** (National Center), the Camden Coalition works to build the field of complex care by inspiring people to join the complex care community, connecting complex care practitioners with each other, and supporting the field with tools and resources that move the field of complex care forward.

For more information about the Camden Coalition, visit www.camdenhealth.org.