

DIRECTIONS AND PURPOSE: *The purpose of this document is to create shared understanding among your team about the problem you are trying to solve, identify strengths and opportunities to build upon within your existing team, and identify who else your team can partner with from the community to better serve your populations needs. After completing this document, you should have a baseline understanding about assets within your organization and within your community that can help accelerate your work.*

INTRODUCTION AND OVERVIEW: *Align on the problem you are trying to solve and clarify the objective of your initiative.*

Problem we are trying to solve/Population of focus:

(Reference project charter)

Description of community need: Who is the population? What is the objective of our initiative?

(Reference project charter)

INTERNAL SCAN: *Identify strengths and areas of opportunity within your existing team.*

Areas of strength: What have we done well regarding this population? You may consider programs started, data analyzed, community benefit spent, partnerships created, etc. Try and list five strengths or bright spots.

- 1.
- 2.
- 3.
- 4.
- 5.

Areas of opportunity: Where would you like to turn your attention and/or resources in terms of better serving this population?

- 1.
- 2.
- 3.

Internal staff with community relationships and/or knowledge: Who are key staff who hold information about community resources or hold strong community relationships?

- 1.
- 2.
- 3.

Internal stakeholders with influence: Who are the individuals, committees, and departments internally that could accelerate or detract from the success of the project?

EXTERNAL SCAN: *Who else outside of our team cares about this initiative?*

Trusted members of the external community: Who else might be interested in working on this initiative and is known and trusted in the community?

Community collaboratives and/or coalitions: What groups or collaboratives in the community exist in our community and are working to address population? Describe the collaborative, how often they meet, and the focus of their coalition.

External groups : Who else from within the community is actively working on serving this population? (i.e: other health systems, local government, competitors, etc.). What opportunities do we have to collaborate with other systems?