



Camden Coalition  
of Healthcare Providers



The National Center  
for Complex Health & Social Needs  
An initiative of the Camden Coalition

## Request for proposals: Regional convenings host organization

Deadline: May 19, 2021

### Background:

The *Blueprint for Complex Care* underscores the need for local complex care ecosystems to address the siloed and fragmented systems encountered by individuals with complex needs. Ecosystems of care embody the ethos of complex care, which works to achieve health equity by delivering integrated services for people whose root causes of poor health defy existing boundaries between sectors and professions.

To help support the development of local complex care ecosystems across the country, the **National Center for Complex Health and Social Needs** (National Center), an initiative of the Camden Coalition of Healthcare Providers, developed the regional complex care convening program to catalyze information-sharing and collaboration among organizations and institutions in a community, state, or region. The National Center selected **six host organizations** in 2020 to hold convenings (virtually due to the COVID-19 pandemic) to address barriers to good complex care in their communities. This year, the six selected host organizations will have the option to host their convening in-person or virtually. The host organizations are required to participate in three group calls throughout the course of the project to share information about their convening and get feedback from the diverse cohort of organizations from across the country.

If selected, host organizations will work with community partners to identify a regional issue to address through a convening of stakeholders, act as a partner in co-designing the convening with the National Center, provide expertise and information about the assets and challenges of their own community, and are ultimately responsible for holding the convening. The National Center will serve as a co-convenor through subject matter and convening expertise, access to national networks of subject matter experts as needed, limited funding for event costs, and **\$5,000** in funding for host organizations to support their involvement in the project.

### Host organization information:

In response to this request for proposals, host organizations will be required to **describe a local/regional barrier** on which a regional convening would make progress. The description should make clear how this barrier is multi-sector in nature and affects people with complex health and social needs, and how addressing the barrier would contribute to the development of a complex care ecosystem.

Hosts will also be asked to provide an **initial outline of the event**. The National Center will work closely with hosts to further develop the concept upon selection. Past meeting topics are listed on our **website**, other examples of possible convening formats include:

- Data-sharing convening to bring together legal and regulatory experts to help address local issues;
- The initiation of a group of multi-sector stakeholders to address opioid dependence and overdoses in the region; or
- A series of small events sharing local housing programs, culminating in a working session to facilitate referrals to these resources.;

Finally, to ensure a **strong local presence** for the planning of the convening, Hosts are asked to commit to the following:

- Act as primary contact for community stakeholders and the National Center;
- Provide resources to support the planning of an event, including the ability to secure the appropriate venue and facilitate on-the-ground logistics should the convening be held in-person;
- Participate in at least one planning call per month with the National Center;
- Develop at least one public-facing product about the project; and;
- Seek advising from consumers and social sector organizations on the development of the convening as evidenced by a letter of support from a consumer or a social sector organization (letter of support is not required but strongly encouraged).

## Project logistics:

The project will take place over 2021 and first quarter of 2022 with key dates outlined below:

- *April 14, 2021:* RFP opens
- *May 19, 2021:* RFP closes
- *Week of July 5, 2021:* Host organizations notified
- *First quarter of 2022:* Convenings take place

The \$5,000 in funding will compensate the host organization for the staff time required to lead the event logistics and co-design the convening, while limited funding is also available to support event costs such as venue rental, catering, or accessibility accommodations. Selected organizations will be required to enter into a contractual agreement with the Camden Coalition before funding is awarded.

**The host organization application will be available on the National Center website at:**  
[www.nationalcomplex.care/regional-convenings/](http://www.nationalcomplex.care/regional-convenings/)

Questions may be submitted to Alex Lipira at [alipira@camdenhealth.org](mailto:alipira@camdenhealth.org).

## About the Camden Coalition of Healthcare Providers

We are a multidisciplinary nonprofit working to improve care for people with complex health and social needs in Camden, NJ, and across the country. The Camden Coalition works to advance the field of **complex care** by implementing person-centered programs and piloting new models that address chronic illness and social barriers to health and wellbeing. Supported by a robust data infrastructure, cross-sector convening, and shared learning, our community-based programs deliver better care to the most vulnerable individuals **in Camden** and **regionally**.

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the Camden Coalition, connects complex care practitioners with each other and supports the field with tools and resources that move complex care forward. The National Center's founding sponsors are the Atlantic Philanthropies, the Robert Wood Johnson Foundation, and AARP.

For more information about the Camden Coalition, visit [www.camdenhealth.org](http://www.camdenhealth.org).