



Camden Coalition
of Healthcare Providers



The National Center
for Complex Health & Social Needs
An initiative of the Camden Coalition

Open call for complex care webinar proposals

Deadline: December 17, 2020

Background

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the **Camden Coalition of Healthcare Providers**, offers monthly **virtual learning opportunities** to share the latest knowledge in the emerging field of complex care, build the complex care community, and uplift the voices of consumers and those in underrepresented communities.

The National Center is now accepting proposals during an open call for webinars through **December 17, 2020**. Free of charge and hosted through the teleconferencing platform Zoom, the hour-long webinars will feature subject matter experts across the country covering a range of topics relevant to the field of complex care.

Your lived experience and your work in the field makes you content experts and we want to give you the platform to share your expertise with the National Center's network. Priority will be given to webinars that include a community member/consumer of complex care as a primary presenter and content expert.

Webinar information

Each webinar session is a total of 60 minutes, consisting of a presentation and time for questions and discussion.

We are seeking webinar proposals on a wide range of topics related to improving care for people with complex health and social needs and are particularly interested in webinars that focus on:

- Health equity and disparities
- Impact of COVID-19
- Policy and advocacy
- Care delivery
- Data sharing and evaluation
- Cross-sector collaboration

View [past virtual learning sessions here](#).

The webinar audience includes frontline staff and management level healthcare professionals, as well as participants who work in social services, payer organizations, and government. We are seeking webinars that engage a wide variety of sectors, disciplines, professions, and lived experience.

Selection criteria:

Webinars will be selected based on the following criteria:

- The knowledge applies to others and can make a difference in how they do their work
- The material is professional and well organized
- The knowledge is innovative in the way we think about complex health and social needs
- Speaker diversity
- Ethnicity and race
- Gender and gender identity

- Geography
- Lived experience
- Type of professional experience
- Type of organization

Understanding health inequities — the systematic differences in health and health resources among various demographic and geographic groups — is a **core competency of complex care**. Therefore, all webinars should recognize the impact of systemic forces such as institutionalized racism and poverty. Priority will be given to webinars that include a community member/consumer of complex care as a co-equal presenter and content expert.

Key dates

- Submissions open **November 12, 2020**
- The deadline for submissions is **December 17, 2020**
- Webinar presenters will be notified the **week of January 11, 2021**
- Webinars will take place starting **in 2021**

What to expect if you are selected:

If your webinar is selected, National Center staff will work with you to prepare for the event. This will include helping to select a date and time for the webinar, providing a technology rehearsal, assistance refining the webinar description, and giving feedback on the presentation itself. National Center staff will manage logistics including registration, co-promotion, and day-of technology. We will provide you with promotional materials and ask that you (and your organization, if applicable) share the webinar registration with your network.

Submit your proposal: <https://form.jotform.com/203095597305964>

Questions may be submitted to Alex Lipira, Program Assistant for Field Building and Resources, at alipira@camdenhealth.org.

About the Camden Coalition of Healthcare Providers

We are a multidisciplinary nonprofit working to improve care for people with complex health and social needs in Camden, NJ, and across the country. The Camden Coalition works to advance the field of **complex care** by implementing person-centered programs and piloting new models that address chronic illness and social barriers to health and wellbeing. Supported by a robust data infrastructure, cross-sector convening, and shared learning, our community-based programs deliver better care to the most vulnerable individuals **in Camden** and **regionally**.

The **National Center for Complex Health and Social Needs** (National Center), an initiative of the Camden Coalition, connects complex care practitioners with each other and supports the field with tools and resources that move complex care forward. The National Center's founding sponsors are the Atlantic Philanthropies, the Robert Wood Johnson Foundation, and AARP.

For more information about the Camden Coalition, visit www.camdenhealth.org.