

For Immediate ReleaseJanuary 10, 2019**Kaiser Permanente Care Management Institute and the National Center for Complex Health and Social Needs to Host Webinar on Innovative Approaches to Complex Care**

Oakland, January 10, 2019 – Kaiser Permanente’s Care Management Institute will host a webinar with the National Center for Complex Health and Social Needs titled [“Innovative Approaches to Complex Care.”](#) The hour-long webinar will take place January 16th and will focus on innovative best practices used in caring for individuals facing intersecting medical, behavioral and social challenges.

What: Attendees will learn how Kaiser Permanente’s Care Management Institute identifies health care delivery models that improve care for these patients through holistic treatment leveraging the resources of its integrated delivery system. Attendees will also learn about the National Center for Complex Health and Social Needs [Blueprint](#) for Complex Care, which provides a common framework for collectively advancing this emerging field. Key takeaways will include the:

- Importance of cross-sector collaboration and data sharing to bring about new ideas and approaches.
- Need for new healthcare payment models that integrate social services.
- Ways to develop a workforce that includes the perspectives of people with lived experience as consumers of healthcare and social services.

When: January 16, 12 p.m. – 1 p.m. PST

Where: REGISTER

<https://kponline.webex.com/kponline/j.php?RGID=r2960be01c23883e03b6ea6b873ebedc5>

Who: Wendolyn Gozansky, MD, vice president and chief quality officer, Colorado Permanente Medical Group and national leader for complex needs, Kaiser Permanente Care Management Institute and Mark Humowiecki, Senior Director, National Center for Complex Health and Social Needs, Camden Coalition of Healthcare Providers

The Care Management Institute is a joint endeavor between the Permanente Medical Groups and Kaiser Foundation Health Plan and Hospitals. To learn more about the Permanente Medical Groups, visit permanente.org.

About the Kaiser Permanente Care Management Institute

Founded in 1997, The Care Management Institute is a joint endeavor between the Permanente Medical Groups and Kaiser Foundation Health Plan and Hospitals, with experts from each entity who work together to accomplish shared care delivery goals. It exists to continuously improve high-quality, consistent delivery of care for patients through the identification and spread of evidence based best practices. Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, Kaiser Permanente has a mission to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve more than 12.2 million members in eight states and the District of Columbia. For more information, go to: kp.org/share.

About The National Center for Complex Health and Social Needs

The National Center for Complex Health and Social Needs, launched in 2016, aims to improve wellbeing for individuals with complex medical, psychological, and social needs. It works to coalesce the emerging field of complex care by bringing together a broad range of clinicians, researchers, policymakers, and consumers who are developing, testing, and scaling new models of team-based, integrated care. The National Center and its staff collaborate with other experts across the nation to develop best practices, inform policy, and foster an engaged and accessible community to develop this work and teach it to others.

The Blueprint for Complex Care is a joint project of the National Center for Complex Health and Social Needs, the Center for Health Care Strategies, and the Institute for Healthcare Improvement with funding from The Commonwealth Fund, the Robert Wood Johnson Foundation, and The SCAN Foundation.